

How do I make a gift?

- Pledge a specific amount to be paid monthly, quarterly or yearly (up to five years.) Contact alumni@campbellsville.edu for a pledge form.
- Make a gift online! Visit www.campbellsville.edu/online-giving and select "Scholarship Fund."
- Contact the Office of Development at 1-800-264-6014 ext. 5211 and give via credit card.
- Give through the Phonathon, held twice annually. Check with the Office of Development to make sure we have your correct mailing address and phone number.
- Mail your check or money order to:
Office of Development
1 University Drive UPO 784
Campbellsville, KY 42718-2190

*Be sure to include "Ten For a Tiger" on the memo line!

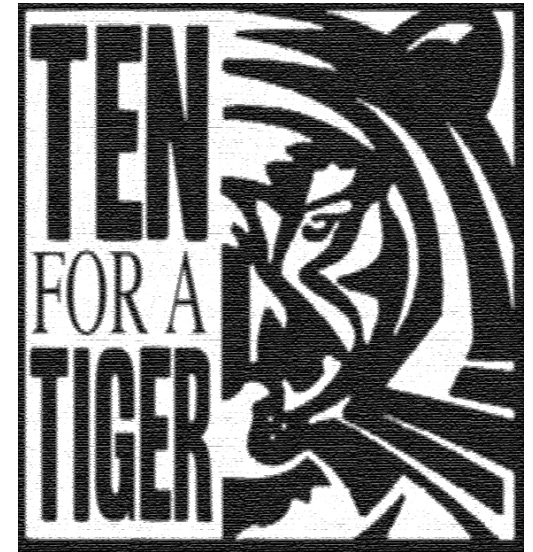
Everyone who joins "Ten for a Tiger:" will receive a free CU Alumni bumper sticker and pen.

Thank you for your continued support of Campbellsville University. Your dedication to your alma mater is greatly appreciated. Please do not hesitate to contact the Office of Development with questions, concerns, or suggestions you may have.


Office of Development
1 University Drive, UPO 784
Campbellsville, KY 42718-2190



*Campbellsville University
Alumni: Celebrating the
Legacy of 10,000 Stories!*



**Continue the legacy by joining
the quest, "Ten for a Tiger!"**

*"For the ministry of this service is
not only fully supplying the needs
of God's people, but it is also over
flowing in many expressions of
thanks to God."
2 Corinthians 9:12*



Paula Smith
Assistant Director to Alumni Relations and
Special Events

A Note from the Assistant Director to Alumni Relations and Special Events

As alumni of Campbellsville University, you join a remarkable group of close to 10,000 graduates who have succeeded in life and in their careers. Many alumni from CU celebrate fond memories of their alma mater and lasting friendships. The pride we have for our alumni cannot be measured. We want to continue to stay active in the lives of our alumni, just as we encourage our alumni to stay involved with us!

Today, Campbellsville University needs your help! With an increasing number of graduates joining the Alumni Association, we need to keep up with the momentum and excitement surrounding CU. If you have made a trip to campus recently, you have seen why everyone is so excited! If you haven't, please come see us! Call us at 270-789-5216; we'd love to show you around.

How can I help?



1. **Pray** for us. Your prayers have moved CU's mission to new peaks; God is at work on our campus and in our students' lives. In today's world, prayer for Christian higher education is crucial.



2. **Support** us annually through alumni giving, specifically a new young alumni feature called "Ten for a Tiger," where \$10 annual donations from our young alumni base will open new doors of opportunity for students of Campbellsville University through the Scholarship Fund.

3. **Refer** a student. The best advertisement to a high school student looking for a college or university is word-of-mouth. Contact the Admissions Office at 1-800-264-6014 ext. 5220.



What exactly is "Ten for a Tiger?"

"Ten for a Tiger" is a \$10 donation to the Scholarship Fund. It's designed for our young alumni, many of whom are buying homes, paying off student loans and starting families. The ultimate goal is to increase the alumni giving percentage.

Why are young alumni gifts crucial to CU and the alumni giving percentage? Does \$10 make a difference?

The alumni giving percentage is a reflection of *how many* alumni are giving to CU annually and it's taken into account when foundations consider supporting CU through gifts and services, when we apply for grants, and when we are considered for a ranking through *U.S. News and World Report*. In other words, if our own alumni are investing in CU, others are willing to support us as well.

If you received financial aid during your time at CU, it was because of dedicated alumni and friends who chose to give back to CU.

Now, it's your turn. Currently, only 11% of alumni are giving back to CU annually. Our goal is to double that number by June 30, 2011. Can you help us reach 25%? Think of what an impact our 10,000 alumni could make if each gave at least \$10 to join "Ten for a Tiger."