

## *Vision 2025 – Preparing Christian Servant Leaders*

By Dr. Michael V. Carter, president

Campbellsville University, now in her 103rd year of providing Christian higher education, is entering into a critical era of the institution's mission. There has never been a greater need for Christian higher education than in the 21st century world, and the CU Board of Trustees has recently approved *Vision 2025 – Preparing Christian Servant Leaders* as a strategic blueprint for the future. Vision 2025 is the result of two years of hard work on the part of the Board, administration, faculty, staff, coaches, students and others who have dared to look to the future and anticipate how Campbellsville University may move forward to new levels of excellence and service.

The phrase “preparing Christian servant leaders” summarizes the essence of Vision 2025. Campbellsville University is committed to serving the higher educational needs of the 21st century in a spirit of humility, service and concern for others. It is our responsibility, while providing an excellent academic experience that is premised upon a Christian worldview, to encourage all of our students, regardless of age or background, to be people of compassion with a servant's heart. This commitment to Christian service is best expressed in the words of our Lord Himself, in Matthew 20:28: “the Son of Man did not come to be served, but to serve...” Assuredly, the world is in dire need of Christian servant leaders in the decades ahead.

Vision 2025 outlines a very bold plan of action to help facilitate an environment at Campbellsville University where there is academic excellence, character development, integration of faith and learning, scholarship and research and community learning. A primary goal of Vision 2025 is for Campbellsville University to become one of the premier and top tier Christian universities in the nation.

Campbellsville University is already moving toward the top tier as noted by being named to the top 25 baccalaureate universities in the south for three consecutive years by

*U.S. News & World Report.*

Our most recent distinction of being named as one of the South's top four “up-and-coming” institutions of higher learning, also by *U.S. News & World Report* (one of only 77 institutions in the nation) is further evidence of the progress that CU is making – with your prayers and support.

A number of new academic programs will be offered during the course of Vision 2025 as we continue to provide educational training in those emerging professions where there is a particular demand. Our commitment is to train Christian servant leaders who will become world changers in a wide variety of professional fields and occupations.

This blueprint for the future is committed to increasing the endowment of Campbellsville University; providing new and enhanced facilities; increasing the growth of the campus – in size, student enrollment and academic offerings; expanding the regional footprint of the institution across Kentucky and beyond; providing a variety of educational opportunities and venues in a rapidly changing world; emphasizing a “work to learn” program for our students; remaining a strongly Christ-centered institution; fostering a sense of earth stewardship; integrating ethics into all academic and student life programs; making Campbellsville University a diverse community of learners reflective of the global family; maintaining our Baptist identity while being open to people of differing backgrounds and experiences; being Great Commission Christians who believe in the “whosoever will Gospel” (John 3:16); and challenging our students to be Christian servant leaders in



whatever profession they are called to serve in and in all facets of their lives.

Vision is necessary for the growth and development of a Christian organization – whether a church, a faith-based ministry or a university. In the absence of vision, we become focused on where we have been and where we are, at the expense of looking forward to where we are going and staying on top of the challenges we face and seizing the opportunities that abound around us.

Throughout history, visionary leadership has been at the heart of the Christian movement, and Christian higher education is no exception. Therefore, we are committed to making Vision 2025 a reality in the years that lie ahead. Thank you for your prayers and support.

Sincerely,

Michael V. Carter, president



Dr. John Mark Toby, president of the Kentucky Baptist Convention, first vice president of the Southern Baptist Convention, and pastor of Beacon Hill Baptist Church in Somerset, speaks at chapel Sept. 9. (CU photo by André Tomaz)

## An Update from Church and External Relations

By the Rev. John E. Chowning, vice president for church and external relations and executive assistant to the president



Rev. John Chowning

The fall 2009 semester is under way at Campbellsville University, and we anticipate another exciting year on campus. Fall enrollment reports indicate a record number of freshmen (517) as well as a record number of new students overall (including transfers) of 749 – up from 647 last year. Total fall enrollment is projected to be in the range of 2,900 – which is our 19th consecutive semester of record enrollment.

We have received other exciting news recently with the August announcement of the 2010 *U.S. News & World Report* rankings. CU was named, for the third consecutive year, to the top 25 baccalaureate universities in the south (number 23).

An even more important ranking from *U.S. News & World Report* was the announcement that CU was named fourth in the south among the top “up-and-coming” institutions – one of only 77 nationwide named to this new, prestigious category.

CU has been named to America’s Best Christian Colleges two consecutive years, and we were recently notified that CU has been named as one of America’s “military friendly schools” – a distinction given to only 15 percent of the nation’s colleges and universities. We are very grateful for these recognitions by various groups and higher education colleagues around the country.

President Michael V. Carter’s page one article discusses the recently-approved *Vision 2025 – Preparing Christian Servant Leaders* which is a strategic blueprint for CU’s growth and development over the next decade and a half. One important element of Vision 2025 is a strong affirmation, by the Board of Trustees and administration, of CU’s commitment to Christ-centered higher education steeped in the Baptist tradition. We are grateful for our Christian heritage and Baptist affiliation.

Contact me at 270-789-5520 or via e-mail at [jchowning@campbellsville.edu](mailto:jchowning@campbellsville.edu) anytime that we may be of help. Come and visit the campus – and encourage your students to make Campbellsville University their institution of choice. May God bless you in continuing Christian service.



The Rev. Donald Cole, CRC member, right, and his wife, Anna, of Providence, Ky., talk with Dr. Michael V. Carter, president of CU, at the annual SBC Convention dinner. (CU photo by Joan C. McKinney)



Church Relations Council leadership include from left: the Rev. Mark Shelton, chair elect of the CRC and pastor of Burkesville Baptist Church; the Rev. John Chowning, vice president for church and external relations and executive assistant to the president; the Rev. Matt Smyzer, CRC outgoing chair, pastor of Beargrass Missionary Baptist Church and executive director of Baptist Fellowship in Louisville, who was presented with a CU jacket in honor of his service; and Anna Mary Byrdwell, incoming chair of the CRC and member of the CU Board of Trustees and retired Women’s Missionary Union leader. (CU photo by Joan C. McKinney)

## CU students touch lives on various mission trips

By Rachel Crenshaw, student news writer

More than 50 Campbellsville University students spent their summer as missionaries through a variety of organizations, including Centri-Kid, CU Crew, Crossings, and also through various international and domestic mission trips.

Throughout the summer, students worked Vacation Bible Schools (VBS), sports camps, youth camps, worked in orphanages, interned on church staffs and participated in numerous other forms of servant leadership, according to Ed Pavy, director of campus ministries.

Some of the areas served by CU students include: Camp Kentahten in Campbellsville; Ridgecrest, N.C.; South Dakota; Wisconsin; Wolfe County; Louisville, Ky.; Bowling Green, Ky.; Bagdad, Ky.; Ghana, Africa; California; Japan; Indonesia; South Korea; Ukraine; Czech Republic; Scotland; Nicaragua; and Honduras.

Money raised by the annual Baptist Campus Ministry Dinner Theater aided the teams in these travels and those during spring break.

## School of Theology is now online

The CU School of Theology is online at the graduate and the undergraduate level!

The School of Theology is offering its master of theology degree (39 hrs.) fully online. Beginning with the 2nd trimester (starts Jan. 18, 2010), bivocational and other pastors have the option of graduate Christian ministry preparation.

The M.Th. student may select one of three 18-hour emphases: Biblical Studies, Pastoral Ministries or Educational Ministries. The School of Theology also continues to offer its 27-hour undergraduate Certificate in Christian Ministry, a great first step as you respond to the Lord's call into His service, according to Dr. John Hurtgen, dean of the School of Theology.

Whether graduate M.Th. or undergraduate Certificate . . . Campbellsville University is a great online place to fulfill your calling!

For more information, contact Monica Bamwine (Graduate Admissions Counselor; [mkbamwine@campbellsville.edu](mailto:mkbamwine@campbellsville.edu); 800-264-6014, x5221) or John Hurtgen (Dean, School of Theology; [jehurtgen@campbellsville.edu](mailto:jehurtgen@campbellsville.edu); 800-264-6014, x5077).

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## School of Music enrollment up

"The 2009-2010 school year is an exciting one already!" according to Dr. Tony Cunha, associate dean and assistant professor of music for the School of Music.

- Enrollment is up in both church music and other music programs.
- New Doxology will be leading worship and performing a rich array of songs – timeless and modern songs – and are available to your church.
- The School of Music will host the Kentucky Baptist Church Music Conference on Nov. 9. It will be a wonderful opportunity for our students to get connected to music ministers from across the Commonwealth of Kentucky.



*A volunteer group from Immanuel Baptist Temple in Henderson, Ky., puts a new roof on a house in Campbellsville. The group was one of 508 high school and middle school students and adults from various churches across the country who volunteered this summer with Kentucky Heartland Outreach serving 22 homes in Taylor, Green and Adair counties for six weeks. In July, 345 volunteers worked three weeks in 52 homes in Barren, Metcalfe and Hart counties. Sixty-three people made first-time professions of faith in Christ; there were numerous rededications and over 40 students accepted a call to serve in the church or as a missionary. (CU photo by Sean Edmondson)*

## Kentucky Heartland Institute on Public Policy (KHIPP)

*Schedule of Events for Spring 2010*

**Tuesday, Feb. 16, 2010**

*"Reconciliation Ministries"*

Featured Speakers: Dr. Lincoln N. Bingham is the pastor of St. Paul Missionary Baptist Church and a member of the Campbellsville University Church Relations Council.

Dr. Leslie Hollon is senior pastor at Trinity Baptist Church in San Antonio, Texas.

5 p.m. ET, Banquet Hall,  
Student Union Building

**Wednesday, Feb. 17, 2010**

*"Chapel Presentation by Dr. Leslie Hollon"*

10 a.m. ET, Ransdell Chapel

**Tuesday, April 6, 2010**

*"Human Rights Issues"*

Featured Speaker: Joe Grieboski serves as president of The Institute on Religion and Public Policy in Washington, D.C. Since its founding in 1999, Grieboski has transformed the Institute into a well-respected global authority on the role of religious freedom in society and politics, culminating in its 2007 and 2008 nominations for the Nobel Peace Prize.

5 p.m. ET, Banquet Hall,  
Student Union Building

**Wednesday, April 7, 2010**

*"Chapel Presentation by Joe Grieboski"*

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## Join us for the KBC dinner!

The Kentucky Baptist Convention annual Alumni and Friends Dinner will be at the Historic State Theater in Elizabethtown Tuesday, Nov. 10.

Seating will begin at 5 p.m.  
with dinner served at 5:30 p.m.

Please make plans to attend.  
Call 270-789-5211 to RSVP.

Also, be sure to stop by the  
Campbellsville University booth  
during the KBC at Severns Valley  
Baptist Church!

## Office of Church and External Relations *Schedule of Events for Spring 2010*

### Wednesday, Jan. 20, 2010

*"Dr. Martin Luther King Jr. Memorial Service"*

Featured Speaker: Dr. Marvin McMickle, pastor of Antioch Baptist Church in Cleveland, Ohio and professor of homiletics at Ashland Theological Seminary. The University of Louisville Black Diamond Choir will provide special music for the evening.

7 p.m. ET, The Ransdell Chapel Classroom

### Wednesday, Feb. 10, 2010

*"African American History Month Celebration"*

Featured Speaker: Dr. Joseph Owens, senior pastor of Shiloh Baptist Church in Lexington, vice chair of the Campbellsville University Board of Trustees and Church Relations Council member, and a 1977 graduate of Campbellsville College. Owens serves as chairman, Black Church Coalition of the Bluegrass in Lexington, Ky. and moderator of the Consolidated District Baptist Association.

10 a.m. ET, The Ransdell Chapel Classroom

### Thursday, March 25 - Friday, March 26, 2010

*"Church Relations Council Spring Meeting"*

Registration begins on Thursday, March 25 at 2 p.m. with the meeting concluding at noon on Friday, March 26, 2010.

2 p.m. ET, The Ransdell Chapel Classroom

### Wednesday, April 14, 2010

*"Tentative"*

Featured Speaker: Dr. Johnny Hunt is senior pastor of First Baptist Church in Woodstock, Ga., since 1986, and now serves as president of the Southern Baptist Convention.

10 a.m. ET, Chapel Presentation – The Ransdell Chapel

## CU to host 'Think Again About Small Groups' Workshop Nov. 7

*By Christina Miller, student news writer*

Is your church in need of re-thinking discipleship? Campbellsville University and the Kentucky Baptist Convention are sponsoring a "Think Again... about Small Groups" workshop, Saturday, Nov. 7 at CU's Ransdell Chapel.

"Think Again... about Small Groups" is a workshop designed to allow church leaders to rethink the way they are doing ministry. The event will focus on small group discipleship.

According to Dr. Shane Garrison, assistant professor of educational ministries at CU, the title serves as "a challenge to church and ministry leaders to 'think again' about their ministry needs and methods."

Rick Howerton, small group specialist with Serendipity by LifeWay and a 1981 graduate of Campbellsville University, and Dr. Darryl Wilson, Sunday school department director with the Kentucky Baptist Convention, will be featured at the workshop.

Howerton and Wilson have traveled the state of Kentucky on the "Get Small" tour, training and equipping leaders in both discipleship approaches.

Registration for "Think Again...about Small Groups" begins at 9:30 a.m., Saturday, Nov. 7. Sessions with Howerton and Wilson follow. Lunch begins at 12:30 p.m. at Tiger Stadium with the Campbellsville Tigers vs. Union College football game to follow at 1:30 p.m.

To register, visit [www.kybaptist.org/thinkagain](http://www.kybaptist.org/thinkagain) or call 270-789-5227. Registration is \$15 by Oct. 30 or \$20 after Oct. 30. Cost includes materials, admission to the Campbellsville University football game, catered lunch and a book.

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