

MBA



Master of Business Administration

Campbellsville University in Louisville, KY

Program Overview

The goal of the **MBA program** at Campbellsville University Louisville is to prepare students to play a leadership role in the rapidly changing, technologically advanced global marketplace.

This degree serves the needs of those who have recently graduated with a bachelor's degree, as well as practicing professionals who want to further their educations to enhance their careers while contributing to their companies and to society as a whole.

Students will take 36 hours of 600-level coursework to complete the MBA - 27 hours of core coursework and 9 hours of electives. The MBA program can be completed in 12 months. Each course is three credit hours.

Course Requirements

In addition to the listed criteria for admission to the MBA program, a student must demonstrate the knowledge and skills necessary to compete successfully in an MBA program. Students possessing a bachelor's degree in business administration will be considered to possess the necessary knowledge and skills to compete successfully in the MBA program. For students who do not possess a bachelor's degree in business administration, it will be necessary for the student to acquire background knowledge in selected business areas (accounting, economics, finance, and statistics) before enrolling in specific courses. CU offers an MBA Primer for students who do not possess skills in the above areas.

All of the courses listed below are required for both the weekend format and the online format:

ACC 601 Managerial Accounting.....	3 hrs.
BA 601 Marketing Management.....	3 hrs.
BA 611 Organization Theory.....	3 hrs.
BA 602 Management Information Systems.....	3 hrs.
BA 614 Human Resource Management.....	3 hrs.
BA 616 Business Ethics.....	3 hrs.
BA 620 Managerial Finance.....	3 hrs.
BA 690 Business Strategy.....	3 hrs.
ECO 610 Managerial Economics.....	3 hrs.
MBA Core Requirements.....	27 hrs
MBA Elective or Track Courses.....	9 hrs

Admission to the Program

- A bachelor's degree with an acceptable grade point average from a regionally accredited four-year college or university
- An acceptable score on the GMAT or GRE, taken within the last five years
- An official transcript from your baccalaureate degree, which must be mailed directly to the Office of Admissions from the registrar's office of the college or university that granted the degree. Official transcripts must be submitted from all institutions from which you have received credit for work completed toward your bachelor's degree
- A resume that includes education and work history.
- A statement of professional goals
- Two letters of reference

Additional requirements for International Applicants
International applicants whose primary language is not English and who are not a graduate of a college or university in the U.S. must submit a score of 550 (paper), 213 (computer-based), or 79-80 (internet-based), on the TEST of English as a Foreign Language

- An official, independent evaluation of academic work completed at foreign institutions must be sent to the Office of Admissions from the world Education Services (www.wes.org)
- International students who do not hold a U.S. permanent resident visa (green card) must submit evidence of financial support before an I-20 form can be processed.

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Distinction

Campbellsville University is a private, comprehensive institution located in South Central Kentucky. Founded in 1906, Campbellsville University is affiliated with the Kentucky Baptist Convention and has an enrollment of 3,225 students who represent 97 Kentucky counties, 30 states and 37 foreign nations. Listed in U.S. News & World Report's 2010 "America's Best Colleges," CU is ranked 25th in "Best Baccalaureate Colleges" in the South and third in "up-and-coming schools" in baccalaureate colleges in the South. CU has been ranked 18 consecutive years with U.S. News & World Report. The university has also been named to America's Best Christian Colleges® and to G.I. Jobs magazine as a Military Friendly School. Campbellsville University is located 82 miles southwest of Lexington, Ky., and 80 miles southeast of Louisville, Ky. Dr. Michael V. Carter is president.

Accreditation

Campbellsville University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia, phone number 404.679.4501) to award the associate's, bachelor's and master's degrees. Campbellsville's music program is accredited by the National Association of Schools of Music (NASM). Teacher education is accredited by the Kentucky Education Professional Standards Board and by the National Council for Accreditation of Teacher Education (NCATE). The Interstate Certification Project entitles the teachers graduated by Campbellsville and certified by Kentucky to be certified in other states. The Baccalaureate Social Work Program at Campbellsville University is accredited by the Council on Social Work Education.

The City Of Louisville

"Named for King Louis XVI of France in appreciation for his assistance during the Revolutionary War, Louisville was founded by George Rogers Clark in 1778. While its initial growth was slow, the advent of the steamboat in the early 1800s sparked booming industrial development, and by 1830 Louisville had secured its place as the largest city in Kentucky.

During the Civil War, Louisville was an important Union base of operations and a major military supply center. In the postwar era, the city emerged even more prosperous than before, with merchant princes and manufacturers shaping the new economy. Owing to its strategic location at the Falls of the Ohio, Louisville was a major commercial center. River transportation was supplemented by the construction of the Louisville & Nashville Railroad, which was chartered in 1850 and operated more than 1,800 miles of line in the state by 1920. Joseph E. Seagram and Sons opened the world's largest distillery in Louisville following the repeal of prohibition. Thanks to companies such as Dupont, the city became the world's largest producer of synthetic rubber during World War II.

Louisville was also a city of firsts. In the reform-minded progressive era of the 1880's the city was the first in the nation to introduce the secret ballot, significantly reducing vote fraud. It was the first city in Kentucky to adopt zoning and planning measures to control and shape urban growth. Home to the first bridge designed exclusively for motor vehicles to cross the Ohio River, Louisville was also the birthplace of Mary Millicent Miller, the first woman in the United States to receive a steamboat master's license.

The city has been home to a number of men and women who changed the face of American history. President Zachary Taylor was reared in surrounding Jefferson County, and two U.S. Supreme Court Justices, including Louis D. Brandeis, the first Jewish Justice, were from the city proper. John James Audubon was a local shopkeeper in the early years of his career, drawing birds in his spare time. Second Lt. F. Scott Fitzgerald, stationed at Camp Zachary Taylor during World War I, was frequent presence at the bar in the famous Seelbach Hotel, immortalized in the novel *The Great Gatsby*. Muhammad Ali, perhaps the greatest heavyweight boxer of all time, was born in Louisville and won six Golden Glove tournaments in Kentucky."

(<http://www.gotolouisville.com/explore-louisville/louisville-history/index.aspx>)