



## Program Overview

This bachelor program exposes students to business-oriented coursework, stressing a wide variety of management skills that employers seek. This program is offered in a strong liberal arts general education curriculum to provide a broad-based business education grounded in Christian values.

The major/area in Organizational Management (OM) is a degree-completion program for non-traditional “adult” learners to be offered in the evening and is an extension program of the University. Coupled with the general education program of the University, it is intended to lead to a Bachelor of Science Degree. Extensive reading and writing assignments are required between class meetings.

The OM program is a more general, non-traditional version of the major in Business Administration, applicable to executives, administrators, and decision-makers in many types of organizations. Each course has a final examination in addition to other evaluations of students such as assigned papers.

## Admission Process

In order to become accepted at Campbellsville University we need the following documents:

- Application
- High School Transcript

### Transfer Student Admission Process

Students who have attended other colleges or universities and desire to obtain degrees from Campbellsville University will take the following steps:

- Application
- Official transcript (containing a complete record of all courses attempted) from each college or university previously and currently attended.
- If transferring less than 24 semester hours of credit, arrange for the Office of Admissions to receive an official and final high school transcript.

## Requirements For Graduation

- Completion of at least 120 semester hours of credit, including 42 or more upper level hours.
- Completion of the Organizational Management area, which also satisfies the requirements for a minor.
- Attainment of a 2.25 GPA cumulative, both in OM major and overall.
- Requirements include the general education requirements of the University, including applicable transfer credits.
- 11 hours of General Education credit must be earned through CU.
- Payments of all tuition and fees.

## Course Requirements

BA 413 Managerial Decision Making.....	3 hrs
ECO 461 International Trade.....	3 hrs
ECO 222 Microeconomics*.....	3 hrs
AT 320 Microcomputer Applications.....	3 hrs
ECO 361 Social Statistics .....	3 hrs
BA 311 Principles of Management.....	3 hrs
BA 384 Business Ethics.....	3 hrs
AT 340 Business Communication.....	3 hrs
BA 312 Organizational Behavior.....	3 hrs
ACC 223 Principles of Accounting.....	3 hrs
ACC 224 Principles of Accounting II.....	3 hrs
BA 303 Business Law I.....	3 hrs
BA 301 Marketing I.....	3 hrs
BA 314 Human Resource Management.....	3 hrs
BA 483 Operations Management.....	3 hrs
BA 498 Business Strategy and Policy.....	3 hrs

<b>Choose one course from this list.....</b>	<b>(3 hrs)</b>
BA 324 - Introduction to Finance.....	3 hrs
BA 422 - Managerial Finance.....	3 hrs

<b>Organizational Management Area.....</b>	<b>51 hrs</b>
<b>General Education.....</b>	<b>44 hrs</b>
<b>Electives* .....</b>	<b>25 hrs</b>

<b>Total.....</b>	<b>120hrs</b>
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\*If ECO 222 (Microeconomics) is used for both Organizational Management hours and General Education hours, then 28 hours of Free Electives will be required.

# BA



Associate of Science in Business Administration

School of Business and Economics

## Program Overview

An associate degree in business administration prepares graduates to begin or advance their careers in the business world. It can also be a major step towards completing a bachelor's degree.

Programs typically provide students with a comprehensive understanding of management principles, business-oriented technology and interpersonal skills.

Generally, course work for a business administration associate's degree covers the fundamentals of business, management, critical thinking, project planning and implementation, business software and communication.

## What Can You Do with an Associate's Degree in Business Administration?

With an associate's degree in business administration, graduates qualify for basic management and administrative roles in private, public and nonprofit organizations. Many find employment as management trainees or managers in the sales or retail industry. Others work as project assistants, office managers and technology-oriented support specialists.

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## Academic Requirements

ACC 223 - Principles of Accounting I.....	3 hrs
ACC 224 - Principles of Accounting II.....	3 hrs
ECO 221 - Macroeconomics.....	3 hrs
ECO 222 - Microeconomics.....	3 hrs
BA 100 - Introduction to Business.....	3 hrs
BA 301 - Marketing I.....	3 hrs
BA 324 - Introduction to Finance.....	3 hrs
AT 320 - Microcomputer Applications.....	3 hrs

<b>Choose one course from this list.....</b>	<b>(3 hrs)</b>
BA 311 - Principles of Management.....	3 hrs
BA 314 - Human Resource Management.....	3 hrs

<b>Choose one course from this list.....</b>	<b>(3 hrs)</b>
AT 385 or BA 385 - Internship.....	3 hrs

<b>Business Administration.....</b>	<b>30 hrs</b>
<b>General Education.....</b>	<b>35 hrs</b>
(11 hours of General Education credit must be earned through CU.)	

<b>Total.....</b>	<b>65 hrs</b>
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