

VISION 2025

PREPARING CHRISTIAN SERVANT LEADERS Campbellsville UNIVERSITY

Where there is no vision, the people perish - Proverbs 29:18a (KJV)

"Vision is needed for the growth and development of a Christian institution such as CU...in the absence of visionary leadership, we become focused on the past and the present at the expense of looking forward to where we are going and staying on top of the challenges and opportunities that lie ahead...throughout history, visionary leadership has been at the heart of the Christian movement, and Christian higher education is no exception."

- Dr. Michael V. Carter, 10th president of Campbellsville University

Vision 2025 – Preparing Christian Servant Leaders is a bold blueprint for the continuing growth and development of Campbellsville University. Approved by the CU Board of Trustees on August 11, 2009, **Vision 2025** will serve as the broad outline for the future of the institution over the next several years. A series of **Vision 2025** fundraising campaigns will be unveiled that will provide the necessary financial resources to implement this visionary plan. Details of **Vision 2025** will be put in place in the institutional strategic plan which is based on one-year and five-year goals and objectives.

AN OVERVIEW OF VISION 2025 - CAMPBELLVILLE UNIVERSITY BECOMING A PREMIER CHRISTIAN UNIVERSITY IN AMERICA

1. Integrating faith and learning

- Preparing Christian servant leaders for the 21st century – involving all Campbellsville University students in servant evangelism and service learning
- Being a Christ-centered higher education institution steeped in the Baptist tradition and committed to the Great Commission (Matthew 28:16-20) and the "whosoever will gospel" (John 3:16)
- Expanding and emphasizing "work to learn" programs for students
- Encouraging CU students to develop an appreciation for earth stewardship

2. Preparing Christian servant leaders in an environment of academic excellence, character development, diversity and lifelong learning

- Growing and improving CU's programs of distinction, which include Kentucky Heartland Institute on Public Policy, Honors Program, Clay Hill Memorial Forest, FIRST CLASS, Technology Training Center, Servant Leaders Program, and others that will be developed
- Increasing the number of CU faculty and students who work and study abroad
- Working to promote increased diversity among faculty, staff, coaches and students and to promote racial and ethnic harmony on campus and in the larger community
- Developing and improving academic and student life programs that focus on excellence, character development, ethics, and lifelong learning

3. Teaching scholarship and community learning

- Offering new academic programs in areas that are in high demand and reflect the Christian ethic of service to others
- Developing additional degree options, including postgraduate and doctoral degrees in select fields
- Expanding means of offering academic programs, including additional distance learning options
- Expanding the regional footprint of Campbellsville University with regional centers and sites throughout Kentucky, in other states and abroad, with focus on adult education and degree completion programs
- Creating a "city college" designed to help those high school graduates who are not ready for college level courses
- Improving the traditional undergraduate academic and student life experience on the home campus
- Growing the Technology Training Center curriculum and outreach as part of the institution's regional stewardship to help provide ongoing training for lifelong learning and workforce development in a global economy

4. Preparing for a changing world

- Launching a series of fundraising efforts in order to fulfill the goals of **Vision 2025**
- Raising funds to help with new academic programs, new and improved facilities, student scholarships, and increased endowment
- Increasing total enrollment to 5,000 students
- Encouraging students to become more aware of other cultures

5. Providing excellence in student facilities and the learning environment

- Expanding the Heilman Student Complex
- Enhancing the campus-wide wellness commitment with additional wellness facilities and programs
- Continuing the construction of new student housing with emphasis on energy efficiency and student comfort
- Improving academic, administrative, fine arts, and performing arts facilities
- Providing additional facilities for student athletes
- Adding to green space across the campus
- Utilizing environmentally friendly and energy-saving technologies



For additional information on **Vision 2025**, please contact the Office of the President by calling 270.789.5001 or via e-mail at president@campbellsville.edu. You may also visit the Web site at:

www.campbellsville.edu

Campbellsville
UNIVERSITY

LEARNING

CHANGE
THE WORLD

FAITH