

COURTNEY MURRAY CARTER

curriculum vitae

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AREAS OF INTEREST

Student Success and Retention
Culturally Responsive Advising
Sociology of Sport
Critical and Engaged Pedagogy
Stress Management

Sport Ethics
Athletic and Academic Identity
Coaching Effectiveness
Physical Wellness
Diversity, Equity, Inclusion and Belonging

EDUCATION

Ph.D, Troy University, Sport Management Current

M.S. Eastern Kentucky University, Physical Education 2009
Sport Management (Emphasis)

Thesis Project: “Coaching Confidence and Efficacy”

B.A. Centre College, English 2008

ADMINISTRATIVE POSITIONS

Regional Program Coordinator, Department of Human Performance 2020-Present
Campbellsville University

- Construct annual regional department course schedule
- Advise and mentor load of 45 majors
- Provide oversight of regional curriculum and reporting
- Assist in department strategic planning and assessment
- Facilitate internship placement sites
- Establish community partnerships for student employment
- Plan, coordinate and execute experiential learning opportunities for SPM majors, including but not limited to NFL Teammates program for 2024 NFL Draft, Cincinnati Reds Event Promotion Trip, Keeneland Patron Experience Trip.
- Relevant courses taught: Sport Marketing, Sport Ethics, Stress Management, Principles for Wellness, Gender and Diversity in Sport, Psychology of Sport

Regional Director of Academic Success and Retention
Campbellsville University

2016 – 2019

- Responsible for design, implementation, and assessment of large-scale retention project for regional students, resulting in 9% increased retention rate and 15% increase in fall-to-spring persistence for students of color over a three year period
- Negotiated 60% reduction in general education textbook cost (30%) to increase access and affordability
- Analyzed and evaluated effectiveness of athletic student support departmental policies and procedures and facilitated revisions of objectives
- Developed and implemented structured/timed student support campaign prompts based on institutional and survey data
- Hired and Managed 4 direct reports in advising and support services and 10 employees, including tutors, academic coaches, and learning specialists
- Served on committee for student support tracking software search and adoption
- Assisted with training coaches and faculty in roll out of advising and support software
- Developed core competencies for new hires as part of onboarding process
- Cooperated as liaison between administrators, directors, coaches, faculty and staff over shared goals, projects, and institutional vision.
- Assisted in writing several strategic planning documents for SACSCOC 5- year review
- Provided oversight of regional academic budget.
- Conducted series of annual advising and mentoring workshops for faculty
- Conducted research on culturally responsive advising theory and practice for student athletes
- Oversaw increases in use of culturally responsive pedagogy, advising, and research initiatives in faculty, staff and coach
- Implemented one of CU's first course-embedded consulting program.
- Co-created the Regional Office of Student Success and Retention which (1) encourages faculty and staff to better understand the methodology of, and engagement in, culturally responsive pedagogy, advising and practice, (2) provides support and resources for faculty and staff who participate in the research and application of culturally responsive practices, and (3) offers professional development for faculty and staff regarding strategies for challenging systems of oppression, institutional marginalization, and implicit bias, and training in critical forms of pedagogy and advising and, culturally responsive and high impact transformational practices.

Student Athlete Academic Advisor
Eastern Kentucky University

2008-2009

- Acted as an academic mentor for NCAA Division 1 student-athletes
- Advised and Mentored load of 15 members of ECU Football team
Scheduled weekly meetings with position coaches to update on academic progress
- Supervised degree planning, course registration and academic eligibility, as well as self-management skills, advising, and planning career readiness
- Connected student-athletes to various campus resources and helped facilitate student meetings with professors, academic advisors, counselors and student affairs personnel

FACULTY POSITIONS

Instructor of Human Performance, Sport Management
Campbellsville University

2020-Present

- Teach an annual course load of 27 hours
- Assisted in SPM major program redesign to increase student success and engagement in 2023
- Created 2 new courses (HP 325 and HP 425) for the SPM program for addition to academic catalog
- Worked with instructional designer to redesign online course shells in 2 courses (HP 410 and HP 405)
- Engage in culturally responsive teaching styles and socratic methods of assessment and activity
- Utilize Open Educational Resources in place of textbooks when possible to reduce student cost and increase student engagement
- Received Professional Development Grant for attendance to 2024 NASSM Conference.

Adjunct Faculty, Department of Health and Human Performance,
Campbellsville University

2016-2020

Adjunct Faculty, Department of Exercise Science,
Eastern Kentucky University

2009-2016

RELATED EMPLOYMENT

Interim Regional Athletic Director
Campbellsville University

2018

Assistant to Sports Information Director
Centre College

2004-2008

RESEARCH

PRESENTATIONS (SELECTED)

Third Place and Common Space: Culturally Responsive Advising as Pedagogy. NACADA Regional Conference, Lexington, KY, 2020

Meet me in the Middle: Culturally Responsive Advising in the Third Place. N4A, National Association of Academic Advisors for Athletics Regional Conference, Cincinnati, OH, 2019.

Transgressing the Classroom: Engaging Student-Athletes through Culturally Responsive Advising and Pedagogy. Poster Presentation, N4A, National Association of Academic Advisors for Athletics National Conference, Orlando, FL, 2019.

Engaging High Priority Students: Culturally Responsive Advising in the 'Third Place, Paper presentation, Anthropologists and Sociologists of Kentucky, Campbellsville, KY, 2019.

How to Promote Research and Scholarship between Faculty, Staff, and Students, Panel session, Anthropologists and Sociologists of Kentucky, Campbellsville, KY, 2019.

TEACHING

COURSES TAUGHT

Campbellsville University/Eastern Kentucky University, Department of Health and Human Performance:

Principles of Wellness
Lifetime Wellness
Stress Management
Introduction to Sport Management
Ethics in Sport
Gender and Diversity in Sport
Sport Policy and Governance
Reading Proficiency for Student-Athletes
Foundations for Critical Thinking
Psychology of Sport

SERVICE

PROFESSIONAL AND UNIVERSITY SERVICE, CAMPBELLVILLE UNIVERSITY

Faculty Athletic Representative (FAR)	2024-Present
Curriculum Committee Member	2024-Present
Professional Development Committee Member	2023-Present

Regional SACSCOC 5-year Planning Committee	2018-2020
Regional FAR Compliance Coordinator	2018-2019
Textbook Committee Member (Regional Representative)	2017-2019
Early Warning Committee (Regional Representative)	2017-2019
Regional Student Success Pilot Project, Chair	2016-2019

PROFESSIONAL ASSOCIATION MEMBERSHIPS

NASSM, North American Society for Sport Management

NACADA, The Global Community for Academic Advising

N4A, National Association for Student Athlete Advising