

Fall 2024

# Dr. Julie A. Powell

## Academic/Athletic Appointments

### Professor of Human Performance

Division of Human Performance, Campbellsville University  
August 2024 – present

### Adjunct Graduate Online Professor of Sport Management

Department of Sport, Event, & Tourism Management, Liberty University  
June 2012 – present

### Adjunct Graduate Online Professor of Sport Management

School of Business, Oklahoma Baptist University  
November 2024 - present

### University Professor of Physical Education, Wellness & Sport

### University Supervisor for Physical Education Interns

Department of Physical Education, Wellness & Sport, Union University  
August 2000 – July 2024

### Senior Woman Administrator/Assistant Athletic Director for Student-Athlete Development

Department of Athletics, Union University  
June 2022 – June 2024

## Education

### Doctor of Education in Sport Management and Leadership (2009)

North Central University, Prescott, Arizona

### Master of Education in Physical Education and Health (1994)

Union University, Jackson, Tennessee

### Bachelor of Science in Physical Education and Health (1993)

Union University, Jackson, Tennessee

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### Areas of Specialization:

Sport Management, Athletics,  
Physical Education, and Health

### Learning Management Systems:

- Canvas
- Moodle
- eCollege
- Blackboard
- WebCT

### Online Presence:

**Founder – Flourishing @ Life:  
Creating Relational Equity for  
Personal and Professional  
Success**

July 2019 – Present

Flourishing @ Life started as a repository for research on equipping emerging generations to lead a successful life with the desire for it to be a place of community among scholars, organizational leaders, and practitioners to collaborate on best practices which encourage generations to thrive.

**Publications & Research:** (since 2013, previous work available on request)

**Articles:**

Powell, J.A. (2024). Flourishing at life in a digital age: Is Gen Z the canary? *Journal for Spiritual Formation and Soul Care*. (rejected Fall 2024)

Powell, J.A. (2022-2023). Flourishing at life: Cultivating habits of wellness. *Journal of the Union Faculty Forum*.  
[https://www.uu.edu/journals/juff/JUFF\\_Fa22.pdf](https://www.uu.edu/journals/juff/JUFF_Fa22.pdf)

Powell, J.A. (2022, August 12). [Review of the book *Read to lead: The simple habit that expands your influence and boosts your career*, by Brown and Wisnewsakis]. *The Christian Librarian* 65(1), Article 51.

Powell, J.A. (2021-2022). Barn raising, not battle in the Christian college classroom. *Journal of the Union Faculty Forum*, 41, p. 7-18.

Powell, J. A. & Wessies, A. (2021). Creating a culture of hospitality that engages and retains Gen Z: Library services. *The Christian Librarian: Vol. 64: 1, Article 3*.

Wessies, A. & Powell, J.A. (2021). Using appreciative inquiry to improve instruction and collaborative partnerships. *The Christian Librarian: Vol. 64: 2*.

**Presentations:**

Powell, J.A. (2024, May). Generational remix. Leadership JEA. *Jackson Energy Authority*.

Powell, J.A. (2024, June). Cultivating gratitude in Christian sport professionals. *Christian Society for Kinesiology, Leisure & Sport Studies*. Annual Conference.

Powell, J.A. (2023, April 21). Cultivating healthy habits in student athletes. *Wolfpack Summit, North Carolina State University*.

Powell, J.A. (2023, February 4). *Non-computable you*. Christianity in the Academy Conference. Panelist.

Powell, J.A. (2023). Exploring the pilgrimage of a sport professional's career. *Global Sport Business Association*. (accepted, travel not funded)

Powell, J.A. (2022, September 19). Flourishing in emerging adulthood. ENG 111 Course.

Powell, J.A. (2022, May 31). Equipping and engaging Gen Z: Our future is bright. LifeLines for Educators Conference, Union University.

**Book Reviews:**

- Powell, J.A. (2021). *Read to lead: The simple habit that expands your influence and boosts your career*. The Christian Librarian.
- Powell, J.A. (2014). *Managing Organizations for Sport and Physical Activity* by Packianathan, Chelladurai. *Sport Management Education Journal*, 8(1). p. 75.

**Undergraduate Course Creation/Design:**

- Beyond College
- Tests & Measurements
- Sport Facilities
- Sport Finance
- Sport Marketing
- Event Management
- Adaptive Physical Education
- Motor Learning
- Sport Law
- Teaching Physical Ed/Health
- Drug Education
- Environmental Health

**Graduate Course Design/Redesign:**

- Sport Ethics
- Sport Promotion & Sales
- Sport Communication
- Sport Finance
- Leadership in Sport

**Institutional Program Reviews:**

Greenville University,  
Greenville, IL | December  
2018

Powell, J.A. (2022, August). Using appreciative inquiry to encourage a growth mindset. *Lilly Conference*. (conference canceled)

Madison, B. Powell, J.A., Warren, S. & Whitaker, R. (2021, August 11). Recent reading that has renewed me. Fall Faculty Workshop Breakout Session, Union University, Jackson, Tennessee.

Powell, J.A. (2021, January). Using appreciative inquiry to foster faculty growth. *National Association for Kinesiology in Higher Education*.

Powell, J.A. (2020, September 2). *What approach are we taking to engage and equip Gen Z?* West Tennessee Healthcare Managers, Jackson, Tennessee.

Powell, J.A. (2020, January 29). *Will you allow your thinking to be transformed in order to engage & equip Gen Z.* Winter Faculty Workshop, Union University, Jackson, Tennessee.

Powell, J.A. (2019, November 13). *Learning about Gen Z in order to equip & engage.* West TN Healthcare Women's & Children Services. Jackson, Tennessee.

Powell, J.A. (2019, November 1). *Learning about Gen Z in order to equip & engage.* West TN Healthcare. Jackson, Tennessee.

Powell, J.A. (2019, October 27). *Mentoring model for Christian sport professionals.* 2<sup>nd</sup> Congress for Sport & Christianity. Calvin College, Grand Rapids, Michigan.

Powell, J.A. (2019, August 15). *Meeting the needs of Gen Z students.* Fall Faculty Workshop, Union University, Jackson, Tennessee.

Powell, J.A. (2019, July). *Learning about Gen Z in order to equip & engage.* West Tennessee Society for Human Resource Managers Association. Jackson, Tennessee.

Powell, J.A. (2018, October 29). *Understanding Gen Z in order to engage and enable today's learners.* TAHPERD Conference. Murfreesboro, Tennessee.

Powell, J.A. (2017, September). *Caring for the temple of the Holy Spirit.* UNI 197 Disciplines of the Heart and Head. Union University, Jackson, Tennessee.

Powell, J.A., Cherry, N. & Medlin, L. (2017, January). *iMinds session.* Winter Faculty Workshop, Union University, Jackson, Tennessee.

Powell, J.A. (2016, January). *Careers in sport.* DECA Regional Competition. Union University, Jackson, Tennessee.

Powell, J.A. (2015, June). *Using sport simulations as a tool for transformational teaching in Christian sport management education.* Christian Society for Kinesiology and Leisure Studies Conference. Calvin College, Grand Rapids, Michigan.

Powell, J.A. (2015, February 20). *Using sport simulations as a tool for transformational teaching in sport management education.* Southern Sport Management Association Conference, Baton Rouge, LA.

(previous information available for prior to 2013)

## Professional Organizations

- Christian Society for Kinesiology and Leisure Studies (2011 - present)
- National Association for Kinesiology in Higher Education (2021- present)
- Tennessee Alliance for Health, Physical Education, Recreation and Dance
- Applied Sport Management Association (2015)
- North American Society for Sport Management (2001, 2002, 2011-present)
- North American Society for the Psychology of Sport and Physical Activity (2010-2011)
- Kappa Delta Pi International Honor Society (2008-09)
- American Alliance for Health, Physical Education, Recreation and Dance (2000-2009)
- College Sports Information Directors of America (1995-2009)
- National Association for Intercollegiate Athletics Sports Information Directors Association (1995-2009)
- National Intramural-Recreational Sports Association (1995, 2011)

## Professional Activities:

- 2023 BOSCA (Business of Small College Athletics) Leadership Academy
- 2016-19 CSKLS Board Member
- 2013-14 TAHPERD Sport Management General Board Member
- 20-year Volunteer NAIA Women's Basketball Championship
- 2009-2013 Women's Soccer NAIA SIDA Brochure Contest Judge
- 2009 NAIA Softball Championships Steering Committee
- 2000-2009 NAIA-SIDA Executive Board Member
- 2005 - 2007 NAIA-SIDA President
- 2005 Task Force Member on SID Awareness
- 2003-2004 NAIA-SIDA 2nd Vice-President
- 2001-2005 NAIA Brochure Contest Committee Chairperson
- 2001-2007 NAIA Softball National Championship Media Coordinator
- 2000-2010 NAIA Women's Basketball Championship Director of Statistical Operations
- 2000 Region XI Baseball Championship Tournament Media Coordinator
- 1998-2001 Individual Sport Brochure Contest Coordinator
- College Sports Information Directors of America Annual Convention (1997, 1999 – 2007)
- Fellowship of Christian Athletes Women in Sports Retreat (1998 - 2000)
- Tennessee Alliance for Health, Physical Education, Recreation and Dance Convention (2000, 2002, 2013, 2018)

## **Grants:**

### **Funded:**

- Conference Attendance, Campbellsville University (2024)
- Course Redesign, Campbellsville University (2024)
- QEP Activity, Civil Discourse: Social Media, Campbellsville University (2024)
- Teaching and Learning Grant – Conference Attendance, Union University (2005, 2009, 2016, 2021, 2022)
- Google Digital Skills Program Mini-Grant (2020)
- Faculty Development Grant – Conference Attendance, Union University (2017, 2018, 2019, 2021, 2022)
- International Program Development Grant – Union University (2012, 2019)
- Teaching and Learning Grant - Course Redesign/Development, Union University (2011)

### **Not-Funded:**

- Research Leave Grant – Union University (2023)
- Research Leave Grant—Union University (2020)
- Teaching and Learning Grant – Union University, Conference Attendance (2014, 2015, 2017)

**Institutional Service (Union University):**

- Assessment Day Proctor (2021-2022)
- NCAA DII Women’s Basketball Regional Championship (2022, 2018, 2017)
- 2019 Global Opportunities Mission Trip Leader to Calgary
- Health and Benefits Fair Booth, 2016, 2017
- Scholars of Excellence Interview Team, 2017-2018
- Search Committees:
  - Volleyball Head Coach (2022)
  - Dean for the College of Education (2017)
  - Head Golf Coach (2016)
  - Compliance Director (2016)
  - Intramural Director Hiring Committee (2009)
- Event Day Intern for Athletics Supervisor, 2016-2017
- Disaster Relief, Moore, Oklahoma, Union Team (June 2013)
- Department website coordinator for sport management and physical education
- Department representative for Preview Days
- Disaster Relief, Union University, Jackson, Tennessee
  - Bag & Tag Retrieval Team (February 2008)
  - Residence Life Team (February 2008)
  - House Warming Work Days (July 2008)
- University Supervisor for Sport Management Interns (2000 – 2007)
- University Supervisor for Student Teaching & Practical Experience (2000-present)
- Advisor for the Sigma Delta Professional Fraternity at Union University (2000-2006)
- 2005 Global Opportunities Mission Trip Leader to New York City
- 2005 - present Study Abroad Program
  - Initiated course credit in Physical Education, Wellness & Sport in the Study Abroad Italy Program
- Mentor in the Student Success Program
- Statistician for Athletic Teams (Basketball, Baseball & Softball)
- Area-Wide Collegiate Cross Country Meet
- Area-Wide Collegiate Golf Tournament
- Wellness Week Volunteer
- Volunteer Driver for Global Missions Trips (2006, 2007)
- Preview Days Representative
- Test Administrator for Testing Services (1995-present)
- ACT, SAT, LSAT, PCAT, Praxis, and ASE Administrator

<b>University Committees</b>
<b>Chapel Request Committee (2022-23)</b>
<b>Athletic Hall of Fame Committee (2018- 2024)</b>
<b>Education Preparation Program Committee (2007- 2008, 2018 – 2024)</b>
<b>Athletics Committee (2013 – 2018)</b>
<b>Gateway Course Committee (2009- 2012)</b>
<b>Barnabas Leadership Award Selection Committee (2012)</b>
<b>Committee on Committees (2006)</b>
<b>Faculty Affairs Committee (2008-2009)</b>
<b>Alcohol and Drug Prevention Committee (2000-2005)</b>
<b>Intramural Judicial Committee (2006)</b>
<b>Off-Campus Resident Housing Appeals Committee (2006, 2007, 2008)</b>

**Institutional Service (Campbellsville University):**

- NAIA Basketball Official Scorebook (2024)
- Table leader for Business Dining Etiquette (November 2024)

**University Committees**

- Fulbright Outreach  
Lecturer Planning, 2024-25

**Institutional Faculty Development**

- Course Redesign, 2024-25
- *Teaching and Christian Practices* Book Group, Fall 2024
- QEP Civil Discourse: Social Media, Fall 2024
- Spring Faculty Workshop  
Panel: Faith and Learning (January 2025)



## National/Community Service:

- 3 Trees Church Member (2024 – present)
- West Jackson Baptist Church Member (2007 – 2024)
  - Children’s Ministry (2009 – present)
  - Calgary Mission Team (2015, 2016, 2018, 2019)
- Campers on Mission, North American Mission Board
  - Camp Carson Springs (2018)
  - Camp Linden, Linden, Tennessee (2009 – present)
  - The King’s Academy, Seymour, Tennessee (2008 – present)
  - Boys Ranch, Millington, Tennessee (April 2014)
  - Ridgecrest Conference Center, North Carolina (August 2011)
  - Tennessee Baptist Children’s Home, Memphis (April 2011)
  - Tennessee Baptist Children’s Home, Brentwood (May 2008)
  - Wasilla, Alaska (July 2004)
- Disaster Relief, North American Mission Board
  - Moore, Oklahoma (June 2013)
  - Jackson, Tennessee (July 2008)
  - Jackson, Tennessee (February 2008)
  - Dyer, Tennessee (April 2007)
  - Gulfport, Mississippi (January 2007)
- New Hope, New York, North American Mission Board, New York City (March 2006, July 2005)
- Northbrook Church Member (1995-2007)
  - Northbrook Management Team Member (2001 – 2004)
  - Northbrook Children’s Ministry Worker (2000 – 2007)
- Sports Related:
  - Team Union Organizer for Woman’s Clinic 5K (2010, 2011)
  - Director of Statistical Operations, NAIA Women’s Basketball Championships, Jackson, TN (2000-2011)
  - Media Coordinator, NAIA Softball National Championship, Decatur, AL
  - West Tennessee Healthcare Sportsplex Scorekeeper (August 2006 – 2009)
  - Jackson Recreation and Parks Department Scorekeeper (1993 – 2009)
  - TSSAA Best of the West and Region 7 Cross Country Official Scorer (2000, 2001, 2002, 2003, 2004)
  - NAIA Women’s Basketball Official Scorekeeper (1994 – 2000)
  - Special Olympics Volunteer (2003, 2006)



### Institutional Dialogue/Book Groups:

- Liberating Arts, Fall 2023
- Teaching Spiritual Formation, Spring 2023
- Boundaries, Spring 2023
- Mathematics for Human Flourishing, Fall 2022
- Long Obedience in the Same Direction, Fall 2022
- Student Engagement, Spring 2022
- The Flourishing Teacher, Spring/Fall 2020
- iMinds, Fall 2016
- Transformational Teaching, Fall 2014
- Generation iY

### Institutional Workshops:

- Grant Writing, Spring 2023
- *Whole Person Wellness: A New Model for Student Health and Flourishing on Campus*, October 20, 2022
- Canvas Workshops – 2019 and 2020