



Annual Impact

\$50,166,760



Campbellsville University operates eight regional education centers across the Commonwealth of Kentucky. These education centers enable students of all ages and interests to expand their opportunities through higher education in their local communities.

Campbellsville University's Louisville Education Center offers programs at two locations in the vibrant city of Louisville. The International Student Services and MSITM Center advises and provides graduate programs for International and American students pursuing a Master of Science in Information Technology and Professional MBA. The Center also offers over 20 degrees and certificates for traditional undergraduate students as well as providing other graduate study opportunities for students.

As a distinct yet integral extension of the main campus, the Louisville Education Center locations share the Campbellsville University mission and promise to each student enrolled. Campbellsville University is committed to providing a Christ-centered, high-quality educational experience to all students.



83 DIRECT
197 INDIRECT
280 Jobs



Annual Wages
\$15,845,990



Local Taxes
\$466,317

What Campbellsville Louisville Means to Local Businesses

Each year the staff, students, contractors, service providers and other vendors of Campbellsville University Louisville Education Center spend over \$12.3 million with local businesses.

Retail Category	% of Total	Annual Spending
Housing/Shelter	18.5%	\$2,286,576
Transportation	17.1%	\$2,113,538
Food/Groceries	13.0%	\$1,606,783
Personal Insurance	10.9%	\$1,347,226
Healthcare	8.2%	\$1,013,510
Utilities	6.9%	\$852,831
Entertainment	6.8%	\$840,471
Housekeeping Supplies/Services	3.7%	\$457,315
Charity/Cash Contributions	3.4%	\$420,236
Household Furnishings/Equip.	3.4%	\$420,236
Apparel	3.1%	\$383,156
Education	2.1%	\$259,557
Miscellaneous	1.5%	\$185,398
Personal Care Products & Services	1.4%	\$173,038
Total		\$12,359,871

Scope & Purpose of Study

This study is designed to quantify the impact of the operations of Campbellsville University's Louisville Education Center within the Jefferson County economy. Planned renovations and expansions of university facilities have also been studied to determine the economic impact of those investments.

In this study, economic impact is measured in terms of dollar value of total economic output, jobs, wages, and local tax revenues generated as a result of the business activities related to the operations of the Louisville Education Center. From this study, policy makers and planners can gain a systematic understanding of the overall economic impact the center has on Jefferson County.

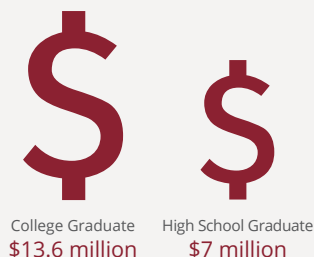
This study was conducted by



Another Measure of Impact

A Jefferson County college graduate who remains in the local economy for a 25-year career makes greater economic impact than a typical high school graduate.

25-Year Career Local Economic Impact



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