



# Annual Impact

# \$2,970,022

A photograph of the Campbellsville University Somerset Noe Education Center building. The building has a red metal roof and brick walls. The university's name is mounted on the wall in large, white, serif letters. To the right, part of another sign is visible, reading 'Sch' and 'Cosm'. A dark car is parked in front of the building.

## Campbellsville UNIVERSITY

Sch  
Cosm



20  
DIRECT

13  
INDIRECT

**33 Jobs**



**Annual Wages**  
**\$1,238,000**



**Local Taxes**  
**\$32,447**

Campbellsville University operates eight regional education centers across the Commonwealth of Kentucky. These education centers enable students of all ages and interests to expand their opportunities through higher education in their local communities.

CU's Somerset Noe Education Center is dedicated to the development and educational enhancement of adult learners through accelerated programs with classes offered both day and night. Along with a School of Barbering and School of Cosmetology, students at the Noe Education Center can choose from 13 majors to earn a degree. The Somerset campus also allows students to participate in Men's Basketball and Men's Golf.

As a distinct yet integral extension of the main campus, the Somerset Noe Education Center shares the Campbellsville University mission and promise to each student enrolled. Campbellsville University is committed to providing a Christ-centered, high-quality educational experience to all students.

## What Campbellsville Somerset Means to Local Businesses

Each year the staff, students, contractors, service providers and other vendors of Campbellsville University Noe Education Center in Somerset spend over \$965 thousand with local businesses.

Retail Category	% of Total	Annual Spending
Housing/Shelter	18.5%	\$178,643
Transportation	17.1%	\$165,124
Food/Groceries	13.0%	\$125,533
Personal Insurance	10.9%	\$105,255
Healthcare	8.2%	\$79,182
Utilities	6.9%	\$66,269
Entertainment	6.8%	\$65,664
Housekeeping Supplies/Services	3.7%	\$35,729
Charity/Cash Contributions	3.4%	\$32,832
Household Furnishings/Equip.	3.4%	\$32,832
Apparel	3.1%	\$29,935
Education	2.1%	\$20,278
Miscellaneous	1.5%	\$14,485
Personal Care Products & Services	1.4%	\$13,519
<b>Total</b>		<b>\$965,640</b>

## Scope & Purpose of Study

This study is designed to quantify the impact of the operations of Campbellsville University's Noe Education Center within the Pulaski County economy. Planned renovations and expansions of university facilities have also been studied to determine the economic impact of those investments.

In this study, economic impact is measured in terms of dollar value of total economic output, jobs, wages, and local tax revenues generated as a result of the business activities related to the operations of the Louisville Education Center. From this study, policy makers and planners can gain a systematic understanding of the overall economic impact the center has on Pulaski County.

This study was conducted by



## Another Measure of Impact

A Pulaski County college graduate who remains in the local economy for a 25-year career makes greater economic impact than a typical high school graduate.

### 25-Year Career Local Economic Impact



College Graduate  
\$7.4 million



High School Graduate  
\$3.9 million



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