

Campbellsville University

2020-2021 -- Student Achievement

Campbellsville University uses a variety of measures of student success. The Academic Council identifies and evaluates multiple student achievement measures on an annual basis. The results of these measures are published on the Campbellsville University website.

Campbellsville University uses eligibility for financial aid, graduation rates, retention rates, course completion rates, licensure pass rates in education and nursing, employment rates in education and nursing, and licensure pass rates from some certification and licensure programs. The following narrative explains why these criteria were selected, how thresholds were determined, and how they are consistent with the mission of the university.

Affordability

To help students focus on academic success, CU strives to be an affordable provider of quality higher education. The institution's use of "eligibility for financial aid" as a measure of success not only relates to helping students be academically successful, but also relates directly to two core values of the Mission Statement:

- To provide an environment conducive for student success
- To model servant leadership through effective stewardship of resources

Eligibility for financial aid

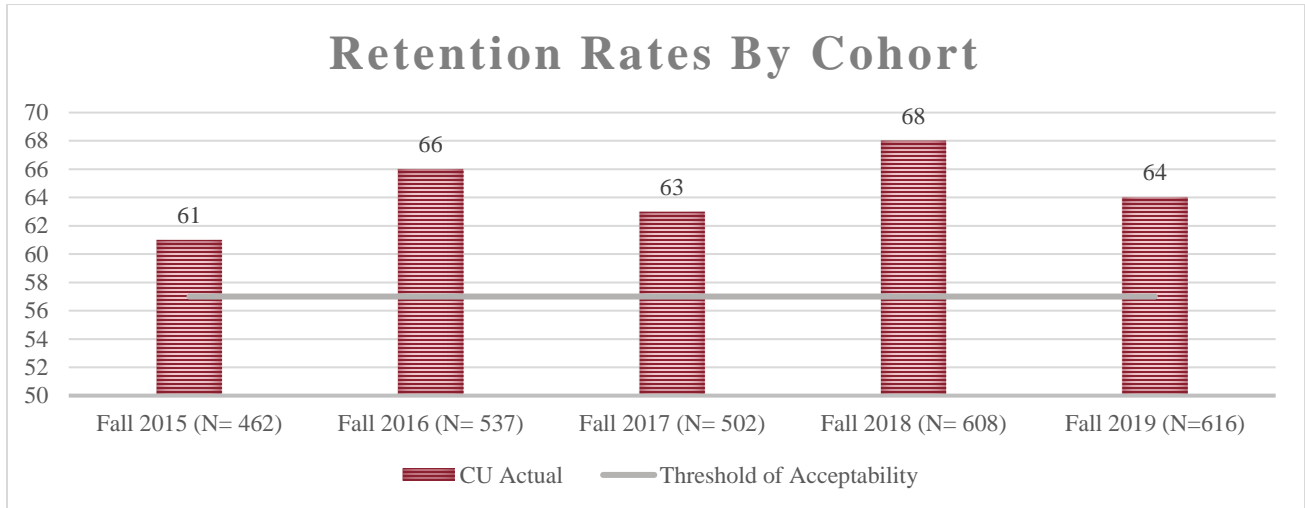
In order for students to maintain financial aid eligibility, they must meet the Satisfactory Academic Progress (SAP) requirements set by the Federal Government. There are two major components of the SAP requirements; appropriate GPA and successful completion of at least 67% of course work attempted. It should be noted that a higher eligibility percentage for financial aid is an indication of completion on time, and thus relates directly to these two goals in the CU mission statement. The administration of the university would not be modeling servant leadership if the eligibility for financial percentage aid were to drop below 90% (Threshold). In fact, these students in this gap usually cannot afford to attend college. The following table provides the percentage of students maintaining eligibility for financial aid. The University's goal for the number of students to maintain eligibility for financial aid is 95%.

Academic Year	Enrolled UG Students	Eligible Students	Percentage Eligible
2020-2021	2535	2399	94.64%
2019-2020	2860	2725	95.3%
2018-2019	2990	2845	95.1%
2017-2018	1845	1773	96.1%
2016-2017	1570	1460	92.9%

Preparing Students for Success at All Academic Levels

Retention Rate (Fall-to-Fall FTFT Retention)

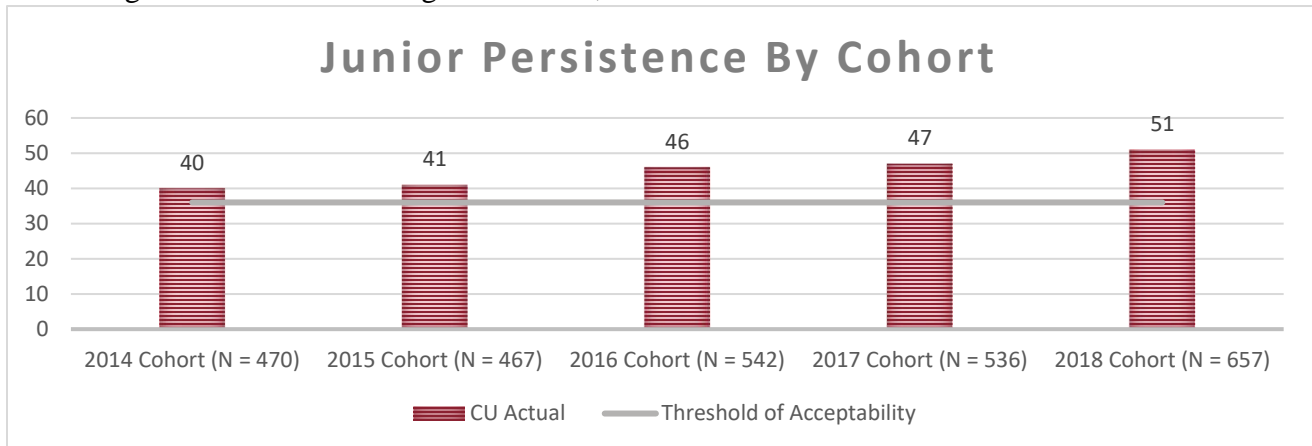
The retention rate calculated in this section is based on the same definitions outlined in the Integrated Postsecondary Education Data System (IPEDS). These cohorts include only the first-time, full time Bachelors or Equivalent Degree-Seeking sub-cohort.



The threshold of acceptability is based upon the base value of retention presented in the Title III grant, submitted in 2015. This threshold is 57%. The Achievement Goal, of 77% is the goal set forth in the Title III grant.

Junior Persistence Rate (Freshmen to Junior Persistence)

The junior persistence rate calculated in this section is determined by enrollment in the students' third fall at the institution. The original cohorts include all incoming first-time students, and does not breakout full-time versus part-time and Bachelors or Equivalent Degree-Seeking and Other Degree/Certificate-Seeking sub-cohorts, as outlined in IPEDS.

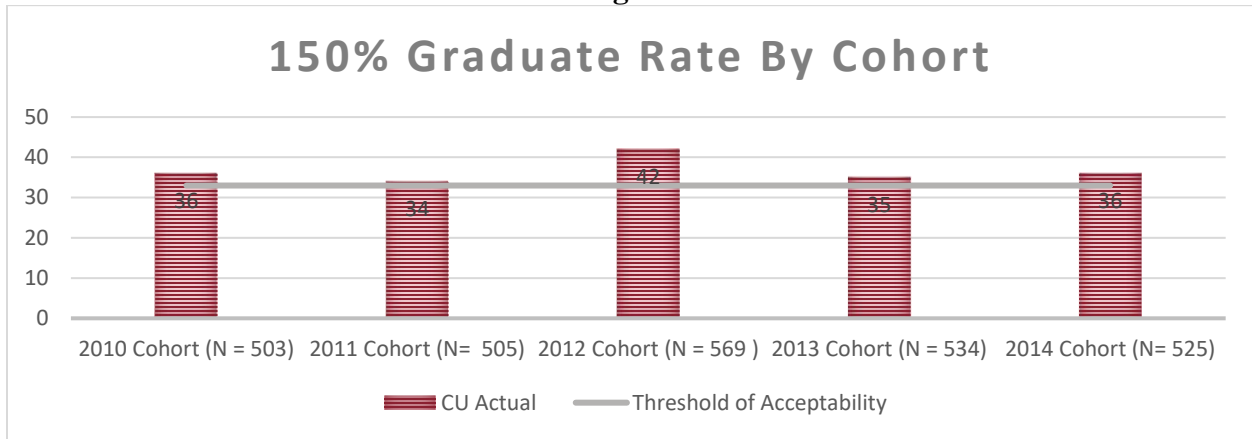


The threshold of acceptability is based upon an additional half the retention threshold of acceptability. The threshold is 36% and the goal is 55%.

150% Graduation Rate |

The use of graduation rates as a measure of student success also shows that the university provides an environment conducive for student success. The threshold is to be at or above the average graduation rates of the 19 institutions in the comparison group. The comparison group was selected based on institutions in SACSCOC region by comparative size, academic status, and financial endowment status.

Table 3-IPEDS Cohort Graduation Percentage



Threshold of Acceptability is 90% of our 5-year average and Achievement Goal is mean of comparison group (2018 = 40%).

Course Completions |

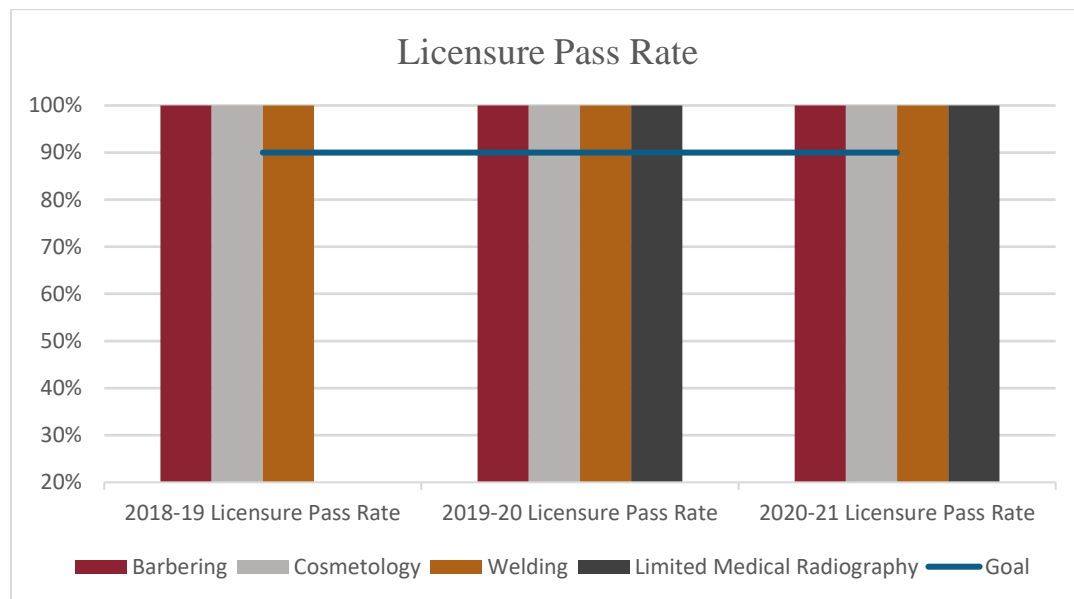
The university’s course completion rate is another measure that shows student success. This measure supports the core value: “To provide an environment conducive for student success.” Campbellsville University considers an 85% course completion rate to be the threshold for success, with a goal of 90%.

To calculate the data in Table 4-Course Completion Rates, grades of F, I, NR, U, and WA were deemed unsuccessful grades. NG and W grades are removed from the calculations. For example, courses such as science labs that make up part of the corresponding course credit receive a grade of NG.

Table 4-Course Completion Rates

Measure	Fall 2018	Spring 2019	Fall 2019	Spring 2020	Fall 2020	Spring 2021
Total Grades	16821	13523	17965	15524	17593	14109
Completed Grades	15248	12628	16298	14669	15372	13346
Completed Successfully	13458	11180	14381	13199	13405	11634
% Successful	88.3%	88.5%	88.2%	90.0%	87.2%	87.2%
Completed Unsuccessfully	1790	1448	1917	1470	1967	1712
% Unsuccessful	11.7%	11.5%	11.8%	10.0%	12.8%	12.8%
Withdrawals	882	829	1067	780	2221	763
% Withdrawals	5.2%	6.1%	5.9%	5.0%	12.6%	5.4%

Certificates: Licensure Pass Rates for Certificate Programs



Threshold for students passing licensure test on first attempt is 90% and the goal is 93%

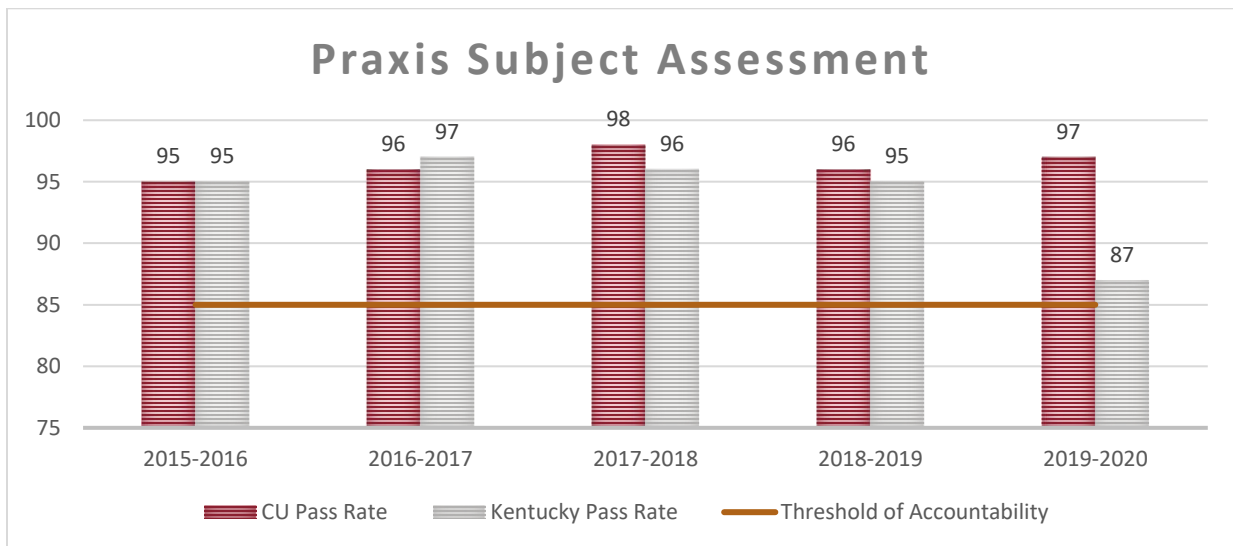
Practical Success of Graduates for Education and Nursing

Professional Exam Pass Rates

School of Education PRAXIS Pass Rate (2019-2020 latest official data)

The SOE uses many sources of data to determine program improvement and student achievement. The SOE uses Praxis Subject Assessment pass rates and job employment percentage as critical data to determine candidate (student) achievement through licensure completion (graph 1) and job attainment (graph 2). In compliance with Council for Accreditation of Education Preparation (CAEP), the SOE continuously collects and analyzes data that demonstrate student achievement of all Kentucky Teacher Performance Standards (KTPS/InTASC), including standards on Professional Development, Learning Environment. Meeting the KTPS is necessary for the successful completion of state licensure (Praxis Subject Assessments) and job placement. SOE faculty members analyze such data every year and determine areas for growth based on data. The SOE creates an annual Strategic Plan to create accountability for improvement and change as needed. All of these measures ensure that the SOE addresses the CU mission statement value of achieving academic excellence through rigor and relevancy in undergraduate programs.

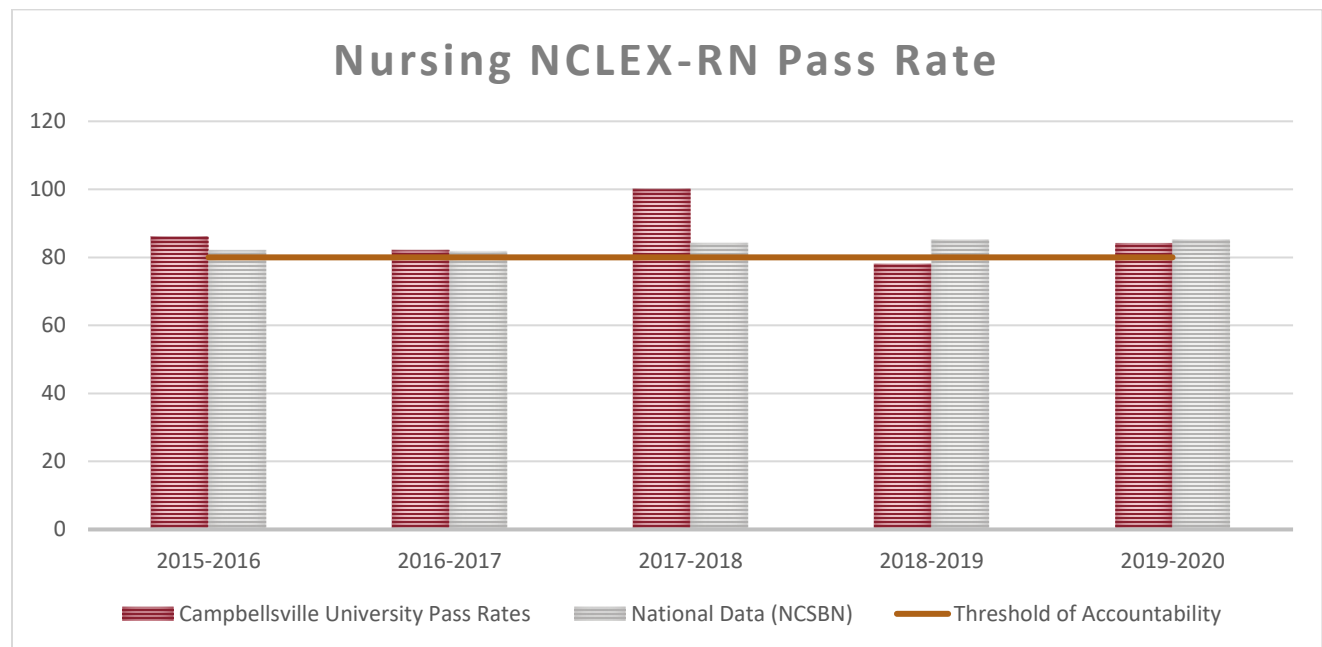
The University uses pass rates for the PRAXIS in the School of Education to measure success in those majors requiring licensure. The particular PRAXIS discussed in this section include both subject assessments, based on certification areas, and assessment of pedagogical knowledge, Principles of Learning and Teaching (PLT). The Campbellsville University School of Education (SOE) offers degrees leading to licensure by the Kentucky Educational Professional Standards Board (EPSB) in the following areas: Interdisciplinary Early Childhood Education, Elementary, Middle Grades, Biology, Chemistry, English, Mathematics, Social Studies at the 8-12 level, and Health and Physical Education, Music, Art, and Spanish at the P-12 level for undergraduates and for 5-9 and 8-12 at the graduate level Masters of Art of Teaching (MAT) as well as a Masters of Art of Teaching for Health and Physical Education. An acceptable pass rate on the PRAXIS subject assessments implies students are being successful in these academic areas. In addition, the PRAXIS pass rate indirectly implies that these students are successful in general education and other disciplines that relate to these areas. The following data show direct support of the mission statement “to foster professional preparation within a caring environment.”



Graph 1 illustrates the Praxis subject assessment and PLT pass rate for the last five years. CU consistently shows a pass rate well above the threshold of 85% required by the Kentucky Educational Professional Standards Board, exceeds the university threshold of 85%, and the School of Education goal of 90%. The 2019-20 official Title II pass rate will be released in the spring of 2021, which will include the state pass rate. The unofficial CU pass rate is displayed. The Threshold of Accountability is 90% of the 6-year mean of the Kentucky Pass Rate (85%) and the goal is 95%.

School of Nursing NCLEX Pass Rate (2019-2020 latest official data)

The School of Nursing uses licensure exam (NCLEX-RN) pass rates on the first attempt as a measure of student success. The graph below illustrates the successful pass rate of CU associate degree nursing students for the past five years. The table compares the NCLEX-RN pass rate with the national average data from the National Council on State Boards of Nursing (NCSBN). The Accrediting Commission for Education in Nursing (ACEN) and the Commission for Nursing Education (CNEA) both utilize the 80% benchmark for completion rate of the first-time test-takers. The Kentucky State Board of Nursing also adopted this same threshold for pass rates. The School of Nursing established the 80% threshold that is currently maintained by these entities. In 2018, the School of Nursing fell slightly below this goal, but those who have tested in early 2019 have exceeded the threshold.



Threshold of Accountability is 80% first-time pass rate as set by the Kentucky Board of Nursing and the goal is 85%.