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For Immediate Release

Campbellsville University is in top 100 in regional universities category in the South *U.S. News & World Report's Best Colleges Guide*

By Joan C. McKinney, news and publications coordinator

CAMPBELLSVILLE, Ky. – Campbellsville University is once again named to the top 100 of top regional universities in the South, according to the *U.S. News & World Report* rankings, which were released today.

“Campbellsville University has once again ranked among the top regional universities in the South by *U.S. News & World Report*,” Dr. Michael V. Carter, in his 17th year as CU president, said. “We are proud and honored to be listed among the top 100 regional universities in the South,” he said.

CU has been ranked in *U.S. News' "America's Best Colleges"* 23 consecutive years.

Carter said CU is moving forward in the ongoing implementation of “Vision 2025 – Preparing Christian Servant Leaders,” which is the institution’s blueprint for the future.

Carter said CU’s remaining in the top 100 of regional universities of the South is a tribute to the “excellent” progress in the enhancement of academic excellence, student engagement and fulfilling the historic mission of serving a diverse student population.

Campbellsville University is a comprehensive university where students are valued, servant leadership is emphasized and individual lives are being transformed, he said.

Carter said, “We are most grateful for this very prestigious recognition in the latest *U.S. News* ratings and consider it further verification of our ongoing efforts to move CU forward to new heights of excellence and higher education achievement -- all of which benefit our students

and graduates.”

Carter said Campbellsville University is constantly improving and upgrading facilities, along with academic programs. A new wrestling building is soon to be opened.

Campbellsville University now has a new academic program – Bachelor of Fine Arts. The university has a Bachelor of Social Work program available fully online beginning this year.

The Master of Marriage and Family Therapy is seeking national accreditation this year, which will allow Campbellsville University graduates to practice outside Kentucky.

The university has 145 full-time faculty members. Ninety-seven or 63.8 percent hold terminal degrees, and 59 or 38.8 percent are tenured faculty members.

To sort colleges and universities into their appropriate ranking categories, *U.S. News & World Report* uses the Carnegie Foundation for the Advancement of Teaching’s Carnegie Classification of Institutions of Higher Education 2010 revisions to its Basic Classification.

Regional universities offer a full range of undergraduate programs and some master’s programs but few doctoral programs, and this is the fifth year Campbellsville University has been in the “regional universities” designation. The Carnegie categories are the accepted standard in higher education.

Academic institutions are categorized by their mission and region with the gathering of data from each of 12 indicators of academic excellence. The schools are ranked against their peers, according to scores given by *U.S. News & World Report*. CU is ranked 84th in this year’s rankings.

The indicators used to capture quality fall into a number of categories: assessment by peers and counselors, graduation and retention rates, faculty resources, student selectivity, financial resources, graduation rate performance and alumni giving rate.

The indicators include input measures that reflect a school's student body, its faculty and its financial resources, along with outcome measures that signal how well the institution does its job of educating students.

Carter said moving to a regional university status is one of the goals that was set in 1996 when Campbellsville became a university.

Campbellsville University is a widely acclaimed Kentucky-based Christian university with more than 3,500 students offering 63 undergraduate options, 17 master's degrees, five postgraduate areas and eight pre-professional programs. The website for complete information is campbellsville.edu.